



News Release

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CRU Announces 2015 Photo Contest

Photographers can win prizes that the pros use

Vancouver, WA – May 28, 2015 – CRU® announces the opening of the 2015 edition of its annual photo contest. Amateur and professional photographers are invited to submit their photographs from now until September 15, 2015, at www.cru-inc.com/photocontest. Prizes include storage backup devices—same ones the pros use to protect their life's work.

This year's photo contest categories include:

- **PEOPLE.** Capture the portraits that demonstrate the breadth of expression and emotion the human spirit can evoke.
- **PLACE.** Show us where you live and where you've been. Give us insight into what makes these places special.
- **NATURE.** Mountainscapes, gardens, waterways, weather, the sky—choose your best shots to illustrate the grandeur of nature.

Participants can compete for the juried award to be chosen by the panel of judges and for the people's choice award, which will be given to the image with the most Facebook likes.

Last year's photo contest had over 550 submissions and was judged by industry professionals Zeb Andrews, Bruce Boyajian, and Jamie Diamond. Winners collected CRU's photo backup gear such as the RTX220-3QR, ToughTech Duo and ToughTech m3.

For the complete set of rules, vote for your favorite pictures and more information please visit www.cru-inc.com/photocontest.

About CRU

Founded in 1986, CRU® is a pioneer in data security, encryption, digital investigation, and data mobility devices. The company's flagship DataPort®, along with the Data Express®, DataHarbor®, CRU RTX®, RAX®, ToughTech® and WiebeTech® product lines of removable and external hard drive enclosures are the de facto standard for physical data security and safe data transport in government, education, audio/video production, digital cinema and business markets. CRU products are available through major distributors, PC manufacturers, specialty system builders and resellers globally. Find CRU at www.cru-inc.com, www.facebook.com/cruinc, or www.twitter.com/cru_inc.

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